



Arts District Boasts **Two New Restaurants**

Arts District BID Annual Meeting

Urth Opens Wurstkuche

Arts District Boundaries Expanded

Parking Meters

Art Share LA Holiday Banners

Members of the Quarter

Operational Stats

On November 16, 2008, several thousand people attended the grand opening of the much anticipated arrival of **Urth Caffe**.

Within the 14,000 sq. ft. structure Urth celebrates the perfect combination of both industrial and its surrounding arts community. The \$6 million location, with just under 100 employees, houses both the corporate and factory headquarters as well as a well designed attractive café and patio. Owners Shallom and Jilla Berkman travel the globe to bring back the best in organic coffees and teas.



Customers can view the fresh bread baking, coffee roasting and the unique custom blending of teas. The extensive menu features several different organic sandwiches and soups topped off with freshly baked pastries, cakes and desserts. Urth Caffe is located at 451 S. Hewitt Ave at 5th Street and can be reached at 213-797-4534.

Another popular restaurant addition to the Arts District is **Wurstkuche**, located on corner of 3rd and Traction. Owners Joseph Pitruzzelli and Tyler Wilson have converted an old print shop into a hip indoor biergarten. With a generous selection of the classic bratwursts, there are also gourmet and exotic specialties including mango jalapeno, kielbasa, Austin Blues, buffalo, duck and alligator. The draft and bottled beers number close to 40. Call 213-687-4444 for business hours.



**Arts District BID ANNUAL MEETING**

The Arts District BID Annual Meeting was held

November 12, 2009. The meeting was an opportunity to discuss services the two year-old BID provides.

Executive Director Estela Lopez provided statistics for 2008. She reported 10,935 bags of trash, 1,158 bulky items were removed from the District, 390 instances of graffiti were cleaned and 1,176 stolen shopping carts were returned to their rightful owners. Dispatch responded to 7,889 calls for service and several narcotic sales locations were disbanded. Other projects discussed were the various community improvements, such as the additional trash cans, street lighting, parking meters, holiday banners and the 6th Street Bridge.



Merrick & 4th Street

May 2006



November 2008

Seaton Street



June 2006



October 2008

The meeting also afforded an opportunity for property and business owners and residents to meet the LAPD officers who patrol the area. Senior Lead Officer Jack Richter expressed his gratitude for working with the BID and appreciation of the partnership between the BID and LAPD.

**Arts District BID Board**

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**Velma Marshall**  
Los Angeles County  
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CRA presents  
**CleanTech Business Strategy  
 and Opportunities**

In an effort for Los Angeles to lead the nation in cleantech business development, the Community Redevelopment Agency of the City of Los Angeles, (CRA/LA) is identifying local, national and interna-

tional visionary cleantech companies and sustainable manufacturers interested in locating at a 20-acre CRA/LA-owned development in the Central Industrial Redevelopment Project Area. CRA/LA plans to issue a Request for Qualification/Proposal in 2009, soliciting specific development or occupancy proposals for all or a portion of the CleanTech Manufacturing Center.

The 20-acre site at Santa Fe Avenue and 15th Street just south of the Arts District is within a prime industrial-zoned area positioned to provide skilled jobs for those living in nearby loft and residential developments. CleanTech Center businesses will also become new clients and consumers for local businesses in the Arts and Industrial Districts. For information on the City of Los Angeles' CleanTech activity, go to [www.cleantechla.org](http://www.cleantechla.org).



**Arts District Boundaries Expanded**

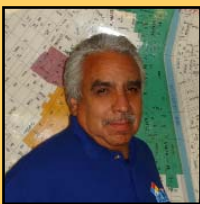
On Dec. 16, 2008 the Los Angeles City Council voted unanimously to support Councilmember José Huizar's legislation to expand the Arts District boundaries to include 15 additional blocks.

The agreement, which allows for the Artists-in-Residence (AIR) use in the existing Industrial Zone, came after a three-year effort. "Many residents already call this area home," said Councilmember Huizar following the vote. "The City officially endorsed what has occurred organically and welcomed a vibrant community into the fold of the Arts District." The expanded area includes Violet Street to the south, 6th Street to the north, Mill and Wilson streets to the west and the Los Angeles River to the east.

"This vote allows industrial job growth areas to be protected, while recognizing this unique zone which we as a City can now officially encourage and support," Huizar said. The vote garnered wide-spread approval from community and business interests in the Arts District.

**Team Members of The Quarter**  
 Thanks for doing a great job!

**Safe Team**



Manuel Aguilar

**Clean Team**



Anthony R. Warsaw



**Arts District BID Newsletter**

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The Arts District BID Newsletter is available quarterly and available on-line. To be added to the mailing list please send a request to [arts@centralcityeast.org](mailto:arts@centralcityeast.org). For additional information please call the CCEA office.

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**Art Share LA Holiday Banners**

Street banners designed by the students of Art Share LA created holiday magic for the Arts District.

With a grant from Department of Water and Power Holiday Beautification Program the Arts District BID was awarded \$2,000. The BID invited students of Art Share LA to design banners to be displayed through the holidays on 4th Place between Merrick and Hewitt.

Working within the public banner specifics of the City of Los Angeles, Arts District resident and artist Qathryn Brehm acted as project manager working with the BID, the students and the banner fabricator. The 3' x 6' double faced banners will reappear in the 2009 holiday season.



4th Place looking east

**New Meters, New Rates**

Recently the City of Los Angeles raised parking meter rates citywide. The increase marked the first rate adjustment in 20 years. As the Arts District has a less than ample supply of parking. Several new meters were added as well as the rate increase on existing meters. With additional residential buildings and new businesses in the area the extra meters will result in a faster turnover in vehicular parking.



Arts District		Trash Pick-up	
Graffiti Locations Total	74 removed	October	1,019 Bags
Bulky Items Removed Total	447 including mattresses, couches televisions, etc.	November	898 Bags
		December	1,141 Bags
		Total	3,058 Bags