

Toy District and Los Angeles Downtown Industrial District

Central City East

ASSOCIATION

- 2nd Quarter 2008**
- New DASH route is EASTBOUND**
- Downtown Safer Light Program**
- Dreamworks Animation Academy for Inner-City Arts**
- SAVE THE DATE CCEA Annual Meeting**
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CCEA wins new DASH bus route for Central City East

On September 4, 2008, a community DASH route, called Central City East DASH, made its debut. The new DASH route will circle through a historically underserved downtown area and create a link opportunity to regional services: Metro rail, Metro bus and Metrolink. The Los Angeles Department of Transportation (LADOT) sees hundreds of area employees and residents as the potential ridership in the area.

Central City East Association advocated for this DASH service, underscoring the presence of large employers and the popular Fisherman's Outlet Restaurant as destinations in Central City East. Earlier this year the L. A. City Council voted to approve several changes to Downtown DASH service, which included the creation of the CCE route that will serve the Toy and Industrial Districts. The DASH system is operated by LADOT, and



provides limited local service for 25 cents.

The route, which will start as a 6-month pilot program, will operate Monday - Friday 6:30 AM to 6:30 PM. During those hours, buses will run clockwise (see map) at 20-minute intervals. As with all DASH services the monthly passes sell for \$9.00 and DASH ticket books are \$15.



Many permanent new street lights have pedestrian fixtures which provide direct light over the sidewalk area creating additional safety and security measures.

Downtown Safer Light Program

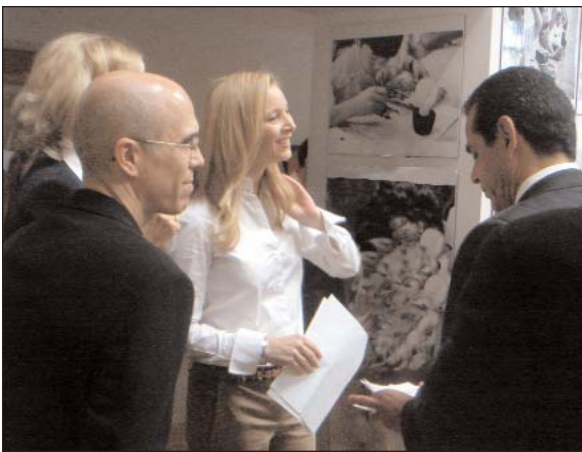
Provides Additional Safety and Security to Area Streets

The Los Angeles City Bureau of Street Lighting, in an effort to increase the lighting levels in our area, has upgraded the wattages of 250 fixtures and installed remote monitoring devices to immediately detect lights out. This state-of-the art remote monitoring allows for the Bureau's night patrol to cover the area once a week and schedule maintenance where it may be needed.

The area defined as part of the Downtown Safer City Initiative is bounded by 3rd Street on the north, Alameda on the east, Main Street on the west and 8th Street on the south. There are approximately 760 permanent streetlights in this area.

Additionally, the Department has attached approximately 100 pedestrian fixtures (and more are planned) mounted at 20 feet on existing streetlights, oriented over the sidewalk. The area will include all north/south streets bounded by 5th Street to the north, 7th Street to the south, San Pedro to the west and Ceres to the east. The pedestrian fixtures direct light over the sidewalk area and provide additional safety and security.

With the increasing theft of copper wire from the City's street lighting system, new tamper proof sidewalk covers were designed and are being installed to all new and existing areas where copper theft has darkened sidewalks and streets.



Jeffrey Katzenberg, Lisa Kudrow and Mayor Antonio Villaraigosa

Dreamworks Animation Launches Animation Academy at Inner-City Arts

On May 28th 2008 Dreamworks Animation SKG CEO Jeffrey Katzenberg officially opened the Dreamworks Animation Academy at Inner-City Arts with a \$500,000 grant from the Dreamworks Animation Charitable Foundation. The grant allows Inner-City Arts to expand their Animation Education program.

Joined by Mayor Antonio Villaraigosa, actors Lisa Kudrow and Kate del Castillo, the event was capped by 30 fourth grade students from El Sereno Elementary School screening their short animated films.



A CCEA safety officer escorts a Para Los Ninos pre-school class returning from a field trip a few blocks away.



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City North and Central City Plan Public Participation Process

The City of Los Angeles has begun a 3-year process of rewriting the General Plan for Central City and City North Areas.

The General Plan is a comprehensive long-range planned growth strategy that defines city wide land use that will be implemented through various elements, including the Community Plan. In the beginning the process includes public participation in workshops and small group meetings. A large segment of the Central City and City North Plans are comprised of community input to fashion community plan goals, objectives, policies and programs that reflect the vision and values of those who live, work and own property in the community.

The Community Plans then become the blueprint for guiding the growth and development of the City. There are seven state-mandated elements of the General Plan which include noise, transportation and conservation.

Once the process of the General Plan is approved, it will be in effect for 10-years.

For more information contact Patricia Diefenderfer 213-978-1179 or patricia.diefenderfer@lacity.org.

TEAM MEMBERS of the Quarter Thanks for doing a great job!!!

CCEA Dispatch Team 213-228-8484 ext 210
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Trash Pickup

Toy & Industrial Districts

Month	Bags
April	5,271
May	3,845
June	4,021
Total	13,137

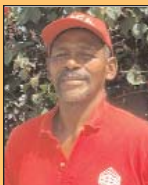
Bulky Item Pick-Up 289 Items ranged from cardboard boxes, furniture, large amounts of discarded food, tents, bicycles and mattresses.

PUBLIC SAFETY



Maricarmen Zacarias

CLEAN TEAM



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